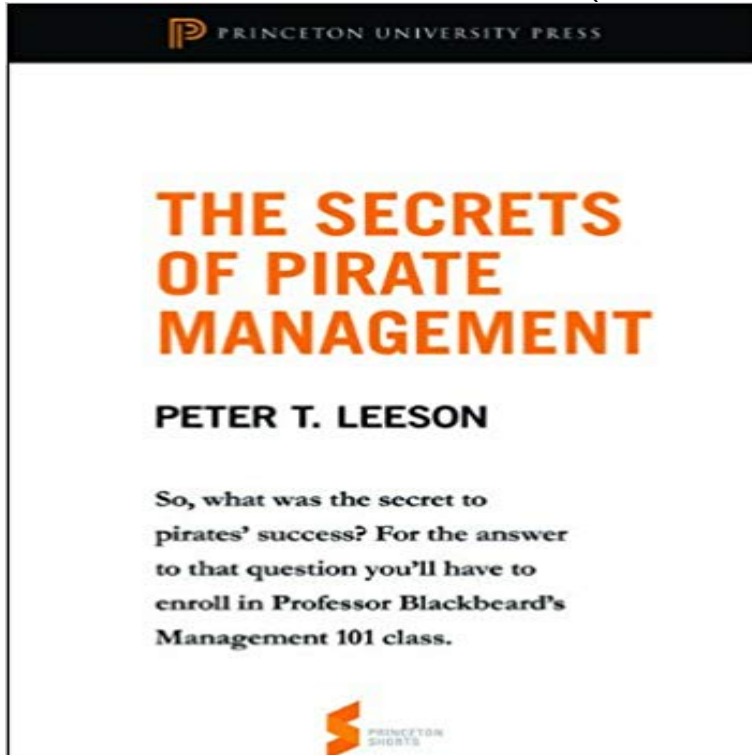


The Secrets of Pirate Management: From The Invisible Hook: The Hidden Economics of Pirates (Princeton Shorts)



What can today's corporate raiders learn from the scourge of the high seas? A lot, as it turns out! Pirates have a surprising amount to teach about building better organizations, promoting diversity in the workplace, and creating powerful brands, among many other business lessons. Curious to hear more? Then sign up for Professor Blackbeard's Management 101 class. And don't be late. He's got a hell of a temper. Princeton Shorts are brief selections taken from influential Princeton University Press books and produced exclusively in ebook format. Providing unmatched insight into important contemporary issues or timeless passages from classic works of the past, Princeton Shorts enable you to be an instant expert in a world where information is everywhere but quality is at a premium.

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