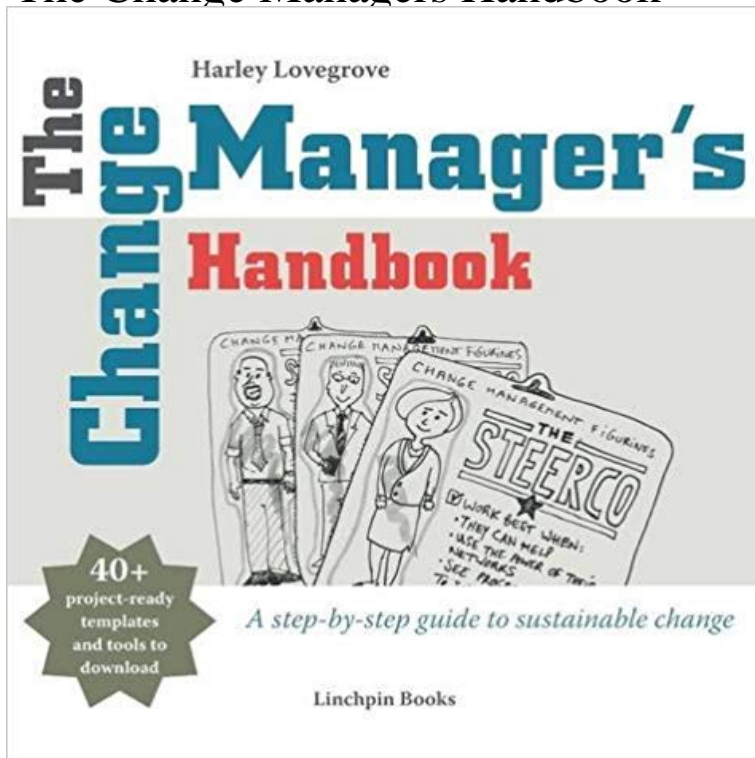


The Change Managers Handbook



The Change Managers Handbook is an easy to read kaleidoscope of a book that covers the whole topic of change management from the theory right through to a very practical step-by-step guide to implementing sustainable change. The book is written in a very accessible and easy to read style and is cram packed with useful tips and tricks, images and cartoons that every Change Manager will find useful to bring about change in their organisation.

A downloadable Toolbox (available from the publishers) accompanies the book. It contains more than forty project ready templates and tools plus all the cartoons illustrated in the book. The author, Harley Lovegrove has been managing change in both giant multi-nationals and tiny family businesses for the last two decades. Working for brands such as Levis and Bayer, he won international recognition for his pragmatic and down to earth approach. His methodology OR (Organisational Readiness), is a beautifully simple way of focusing a change project around a single set of criteria that not only guides the Business in the right direction but also indicates precisely when everything is in place to implement the required change.

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