

The Ambivalent Consumer: Questioning Consumption in East Asia and the West



In *The Ambivalent Consumer*, Sheldon Garon and Patricia L. Maclachlan bring together an array of scholars who explore the ambivalence provoked, especially in East and Southeast Asia, by the global spread of American consumer culture. As the world's second-largest economy, Japan has long engaged in a vibrant consumerism tempered by deeply held beliefs about morality, thrift, community, and national identity. Its neighbors in East and Southeast Asia—South Korea, China, Malaysia, and Singapore—have likewise anxiously balanced consumption and saving. The first comparative volume to examine global phenomena of consumer culture from the perspective of East Asia, this book analyzes not only the attractions of mass consumption but also the many discontents and dilemmas that arise from consumerism. Placing Japan and the United States in a transnational context, the book's contributors find that European countries more closely resemble Japan than they do the United States in their saving rates, consumption levels, environmental concerns, and discomfort with consumer credit. *The Ambivalent Consumer* offers a useful perspective on the political economies of consumption to address such pressing topics as movements against genetically modified foods; shifting relations among consumers, producers, and states; the differential influence of gender on consumption; and conflicting consumer attitudes toward globalization. Contributors: Takatsugu Akaishi, Nagasaki University; Lizabeth Cohen, Harvard University; Deborah S. Davis, Yale University; Sheldon Garon, Princeton University; Andrew Gordon, Harvard University; Charles Yuji Horioka, Osaka University; Patricia L. Maclachlan, University of Texas at Austin; Laura C. Nelson, California State University, East Bay; Takao Nishimura, Yokohama National University; Jordan Sand, Georgetown

University;Sven Steinmo, University of Colorado at Boulder;Frank Trentmann, Birkbeck College, University of London;Shunya Yoshimi, Tokyo University

[\[PDF\] The Magic Fish](#)

[\[PDF\] Dachshunds \(Domestic Dogs\)](#)

[\[PDF\] Slither McCreep and His Brother, Joe](#)

[\[PDF\] The Creaky Noise \(Popcorn\)](#)

[\[PDF\] The Practice of Public Relations - 9th edition](#)

[\[PDF\] A Safe Home for Manatees \(Lets-Read-and-Find-Out-Science, Stage 1\)](#)

[\[PDF\] Vertex Awards Volume II: International Private Brand Design Competition](#)

The Ambivalent Consumer: Questioning Consumption in East Asia **The Ambivalent Consumer: Questioning Consumption in East Asia** The Ambivalent Consumer: Questioning Consumption in East Asia and the West In The Ambivalent Consumer, Sheldon Garon and Patricia L. Maclachlan **The Ambivalent Consumer: Questioning Consumption in East Asia** Buy The Ambivalent Consumer: Questioning Consumption in East Asia and the West (2006-07-13) on ? FREE SHIPPING on qualified orders. **The Ambivalent Consumer: Questioning Consumption in East Asia** Find great deals for The Ambivalent Consumer: Questioning Consumption in East Asia and the West by Cornell University Press (Paperback, 2006). Shop with **The Ambivalent Consumer: Questioning Consumption in East Asia** Buy The Ambivalent Consumer: Questioning Consumption in East Asia and the West by (ISBN: 8580000784794) from Amazons Book Store. Free UK delivery **The Ambivalent Consumer: Questioning Consumption in East Asia** The Ambivalent Consumer: Questioning Consumption in East Asia and the West. edited by Sheldon M. Garon, Patricia L. Maclachlan **The Ambivalent Consumer: Questioning Consumption in East Asia** The Ambivalent Consumer: Questioning Consumption in East Asia and the West (review) on ResearchGate, the professional network for scientists. **The ambivalent consumer : questioning consumption in East Asia** The Ambivalent Consumer: Questioning Consumption in East Asia and the West. Edited by Sheldon Garon and Patricia L. Maclachlan. Ithaca,. N.Y.: Cornell **First Page - The University of Chicago Press: Journals** Title: The Ambivalent Consumer: Questioning Consumption in East Asia and the West Author: eds. Sheldon Garon and Patricia Maclachlan Published: Cornell **The Ambivalent Consumer: Questioning Consumption in East Asia** The Ambivalent Consumer: Questioning Consumption in East Asia and the West [Sheldon Garon, Patricia L. Maclachlan] on . *FREE* shipping on **The Ambivalent Consumer: Questioning Consumption in East Asia** The Ambivalent Consumer has 7 ratings and 2 reviews. Eunhee said: chapter The Ambivalent Consumer: Questioning Consumption in East Asia and the West. **The**

Ambivalent Consumer, Questioning Consumption in East Asia - Buy The Ambivalent Consumer: Questioning Consumption in East Asia and the West book online at best prices in India on Amazon.in. Read **The Ambivalent Consumer: Questioning Consumption in East Asia** The Ambivalent Consumer: Questioning Consumption in East Asia and the West (review) on ResearchGate, the professional network for scientists. **The Ambivalent Consumer: Questioning - Google Books** The Ambivalent Consumer: Questioning Consumption in East Asia and the West In The Ambivalent Consumer, Abe Fellows Sheldon Garon and Patricia L. **The Ambivalent Consumer: Questioning Consumption in East Asia** 2006, English, Book, Illustrated edition: The ambivalent consumer : questioning consumption in East Asia and the West / edited by Sheldon Garon and Patricia L. The Ambivalent Consumer: Questioning Consumption in East Asia and the West. (review). Noriko Aso. Journal of Interdisciplinary History, Volume 39, Number 1, **The Ambivalent Consumer: Questioning** - Oct 18, 2007 The ambivalent consumer: questioning consumption in East Asia and the West Edited by Sheldon Garon and Patricia L. Maclachlan **The Ambivalent Consumer: Questioning Consumption in East Asia** In The Ambivalent Consumer, Sheldon Garon and Patricia L. Maclachlan The Ambivalent Consumer: Questioning Consumption in East Asia and the West. **The ambivalent consumer: questioning consumption in East Asia** Buy The Ambivalent Consumer: Questioning Consumption in East Asia and the West by Sheldon Garon (ISBN: 9780801473029) from Amazons Book Store. **The Ambivalent Consumer: Questioning Consumption in East Asia** Oct 22, 2007 stearns, peter n., The Ambivalent Consumer: Questioning Consumption in East Asia and the West Edited By Sheldon Garon and Patricia L. **The Ambivalent Consumer: Questioning Consumption in East Asia** The Ambivalent Consumer: Questioning Consumption in East Asia and the West. edited by Sheldon M. Garon, Patricia L. Maclachlan **The Ambivalent Consumer: Questioning Consumption in East Asia** The Ambivalent Consumer: Questioning Consumption in East Asia and the West , edited by Sheldon Garon and Patricia L. Maclachlan: The Ambivalent **The ambivalent consumer : questioning consumption in East Asia** The Ambivalent Consumer: Questioning Consumption in East Asia and the West. Edited by Sheldon Garon and Patricia L. Maclachlan. Ithaca, N.Y.: Cornell **The Ambivalent Consumer: Questioning Consumption in East Asia** of consumer culture especially from the perspective of East Asia. In this regard, the Japanese have been criticized by Western observers for saving too much **The Ambivalent Consumer: Questioning Consumption in East Asia** Jul 13, 2006 Questioning Consumption in East Asia and the West In The Ambivalent Consumer, Sheldon Garon and Patricia L. Maclachlan bring together **The Ambivalent Consumer: Questioning Consumption in East Asia** The ambivalent consumer : questioning consumption in East Asia and the West / edited by Sheldon Garon and Patricia L. Maclachlan. Book **The Ambivalent Consumer: Questioning Consumption in East Asia** The Ambivalent Consumer: Questioning Consumption in East Asia and the West (July 13, 2006) Paperback [None] on . *FREE* shipping on **The Ambivalent Consumer: Questioning Consumption in East Asia** The Ambivalent Consumer: Questioning Consumption in East Asia and the West. Front Cover. Sheldon M. Garon, Patricia L. Maclachlan. Cornell University **The Ambivalent Consumer: Questioning Consumption in East Asia** The Ambivalent Consumer: Questioning Consumption in East Asia and the West (review) on ResearchGate, the professional network for scientists.