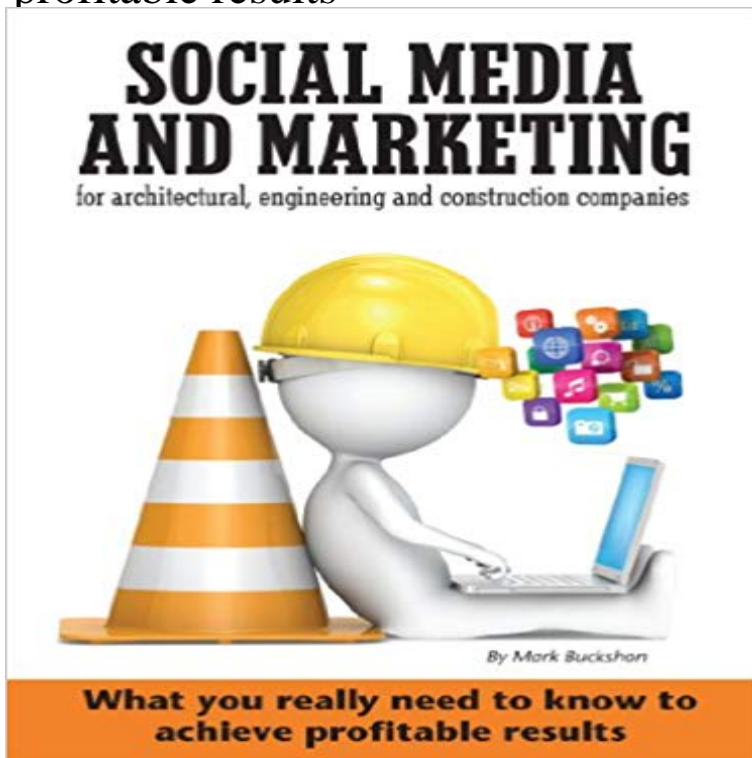


Social media and marketing for architectural, engineering and construction companies What you really need to know to achieve profitable results



How can architectural, engineering and construction businesses profit from social media? Learn the dos and donts of Facebook, Twitter, LinkedIn, Google Plus and other services and what you can actually expect to achieve establishing and maintaining profitable client relationships. This book offers straightforward and practical ideas on how to put social media to work economically.

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