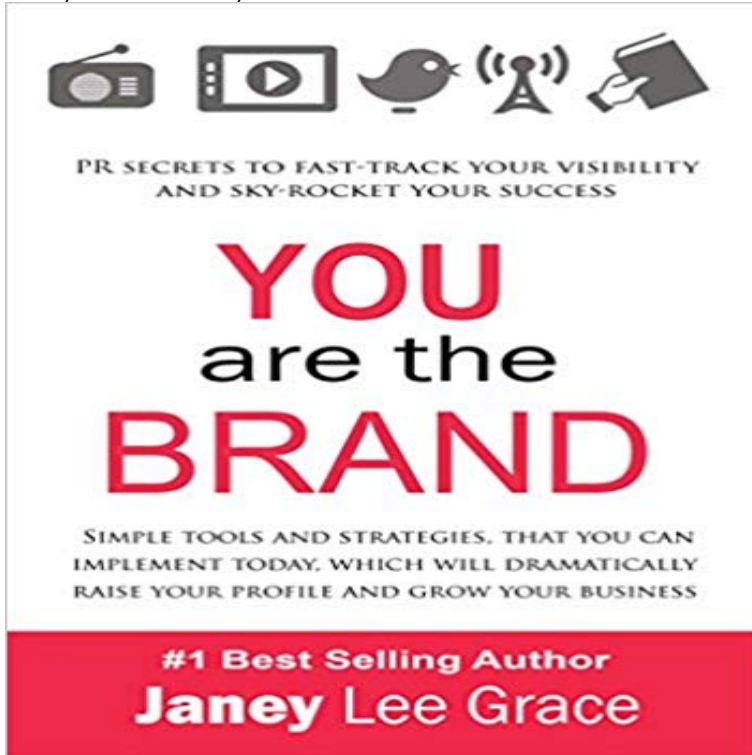


YOU are the BRAND: PR secrets to fast-track your visibility and sky-rocket your success



Are you an Expert, Author, Practitioner, Entrepreneur, or would you like to write a book or develop a heart-centred business? Would you like to grow your business or attract more visibility for the authentic work you do? If you have a passion and a purpose, a product or service that you believe in, this book is for you. In this book, No 1 Bestselling Author, Broadcaster, Business Coach and BBC Radio 2 presenter Janey Lee Grace, who has worked in the media for twenty-five years as well as running her own successful business, reveals how you can achieve the visibility you need to succeed in the modern marketplace by putting YOURSELF at the top of your brand. Turn your passion to profits, sky-rocket your visibility, and be inspired by the success stories of others.

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