

SEO For Dummies: An Interview With A Search Engine Optimization Expert



This audio clip is provided as an add-on to the Guerilla Marketing five-part audio program. Nicholas and I are fortunate to interview the Greg, the owner of a search engine optimization firm. In this interview, Greg shares secrets about search engine optimization based on his experience helping large and small companies grow. The purpose of this bonus recording is to provide guidelines to help you get the most out of your search engine to drive more customers to your Website. You will learn about Differentiating scams from good search engine Two SEO websites that Greg visits on a daily basis Differentiating scams from good search engine optimization companies Common mistakes to avoid Best ways to get links from others Tags, metatags, keyword placement, hyperlinks, etc. What Google provides Avoiding spamming and negative points Helpful software tools Importance of keeping customer list fresh. If you set up your Website and pages by following the guidelines you just heard, you will be able to get the most out of your search engine, drive customers to your Website, and make more money. If you would like one on one help in this area contact www.hardtofindseminars.com at 858-274-7851.

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