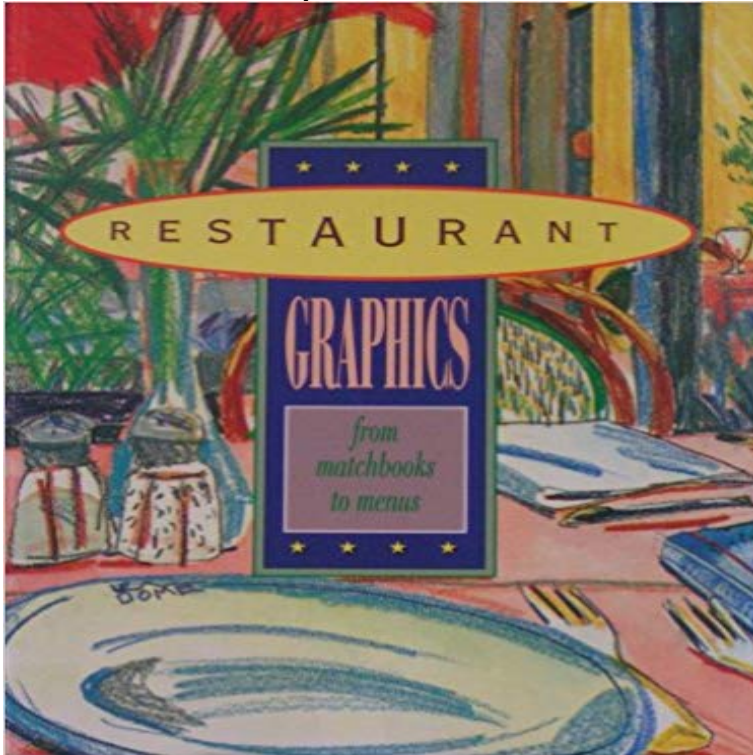


## Restaurant Graphics: From Matchbooks to Menus



Presents the best work of over 90 design firms from the U.S. and abroad. Features over 350 creatively designed items -- menus, place settings, cocktail napkins and matchbooks. Spotlights a wide range of restaurants from ethnic to continental, from fast food to fancy. A valuable resource for designers and restaurateurs alike. Includes an introduction on how to design successful restaurant graphics -- what works and what doesn't.

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