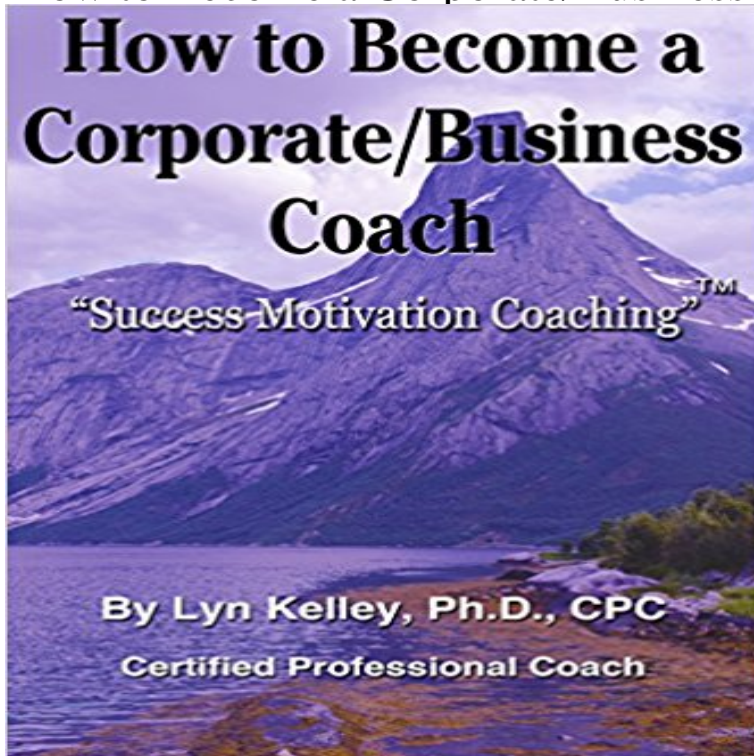


## How to Become a Corporate/Business Coach



New, updated edition 2015! Lyn Kelley, Ph.D., Certified Professional Coach with over 20 years experience in business coaching gives you the step-by-step method to become a corporate or business coach or consultant. Most importantly she shows you how to promote it, how to get in with big corporations, and how to maintain your professional ethics and integrity. Dr. Lyn shows mental health providers, coaches and human service providers how they can rich in the Corporate Coaching boom! You can easily earn \$250/hr to \$2500/day with business and corporate coaching. Plus she gives you samples of all the forms, contracts, letters and ads you'll need. Here's what you'll learn: What corporations want in coaches How to get your foot in the door How to promote to the right people How to create a winning portfolio How to structure a coaching program designed specifically for that corporation How to create a proposal and pitch it correctly How to train managers, supervisors and employees How to motivate people beyond what they ever thought possible How to do career advancement coaching with individuals Ethical guidelines for Therapist-Coaches Sample Contract you must follow to protect yourself How to get businesses to BEG you to come back for more coaching

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