

## Red Fire Branding: Creating a Hot Personal Brand so that Customers Choose You!



How do you create a hot personal brand and have customers for life? What is the key to making your brand synonymous with success? Red Fire Branding focuses on how to implement branding techniques to make your brand sizzle and your name unforgettable. In Red Fire Branding, Liz Goodgold directs her works towards the business-to-business market to help small business owners, entrepreneurs, sales professionals, or anyone who is looking to create an indelible image. She offers quick and easy techniques that business owners can learn today and implement tomorrow by presenting readers with immediate, actionable solutions coupled with in-the-trenches insights delivered in a concise and cut-to-the-chase format. This book will spark new ideas that will drive sure-fire results. Learn the super hot secrets and blistering business concepts that have brought success to athletes, authors, consultants, newsmakers and even chefs. Discover how other entrepreneurs and executives have managed to add spice and interest to their brands while winning and keeping new customers and clients. Buy this book today!

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