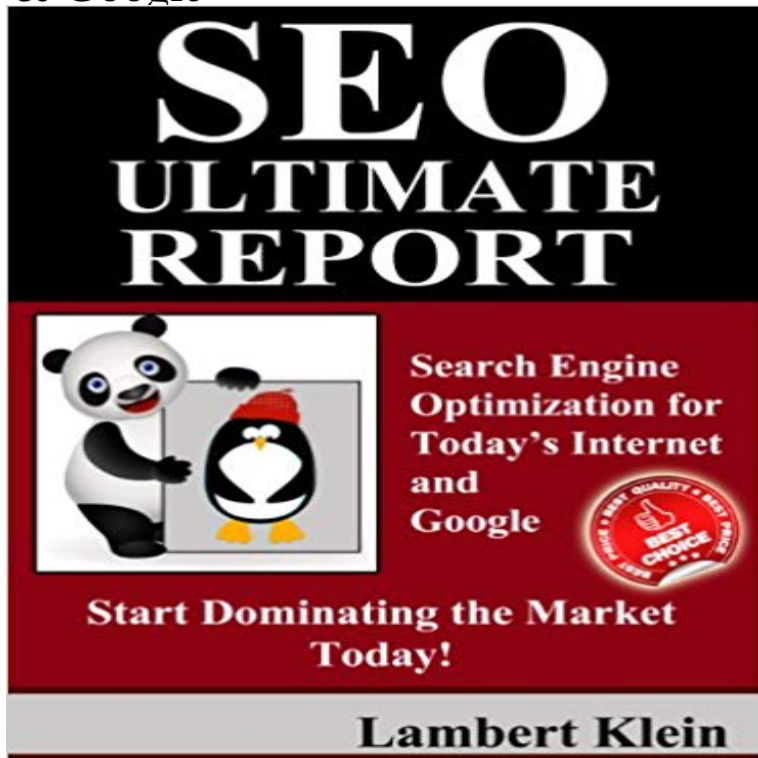


# SEO Ultimate Report: Search Engine Optimization for Today's Internet & Google



SEO Ultimate Report Dont Fall Into Outdated Marketing Methods Older SEO Methods Are Ancient History Discover How to Navigate Googles Latest Updates and Improve Your Marketing Game For 2013 and beyond Does it seem like every time you think you know about SEO, Google changes the rules of the game? These days, it seems like every time you get your websites on track and making money, Google throws another wrench into your well oiled money making machine. First it was the Panda, now its the Penguin. Two creatures you never thought of as dangerous are now wreaking havoc on your websites and every bit of information you stumble across on how to fix the problems is old, outdated, and completely irrelevant. Ive been staying on top of the latest trends, testing Googles algorithms and rediscovering how to make money in todays internet. First, let me introduce myself My Name Is Lambert Klein And Ive Been In IM For Long Enough To Know That Internet Marketing now Is NOTHING Like It Was Ten, Five, Or Even ONE Year Ago! If you were a successful internet marketer in the past and think 2013 will be no different, youre in for a surprise. Even worse, if youre a new marketer armed with information from yesterday, youll have a rough time making your first dollar online. Because I think Google Panda and Google Penguin should have come with a users manual, I decided to create one of my own. Im very proud to introduce SEO: The Ultimate Report Consider this the definitive guide to internet marketing in 2013. Anyone with basic to advanced knowledge of internet marketing will be able to walk away after reading my guide armed with the information needed to take the bull by the horns and reel in those profits. Inside SEO: The Ultimate Report youll discover How the internet marketing game has changed over the years and why you cant use the same old tired tactics in

the modern internet. How Google has transformed the internet in 2012 and beyond and what that means to you as a marketer. Everything you need to know about on page SEO and keyword placement covering the whole thing from your domain name to your Meta tags and everything between. (It's more important than ever to use proper keywords these days!) How font sizes, bolding, and even italics can have a massive impact on your website something even the most diligent marketer can easily look past. How to use like buttons to get yourself noticed by potentially millions of social networking users. How to build a solid SEO foundation on your website before working on your off-site SEO. Why backlink spam can now backfire on you and how to safely backlink in 2012. (A must know for any of today's marketers!) A complete guide to both Google Panda and Google Penguin. You'll discover exactly what both of these changes mean, how they affect internet marketing, and how to get them both to treat your website well. The truth about the duplicate content one of the single most argued about topics in internet marketing. Inside my guide, I reveal the surprising truth and what that means for you. The right way to use directory submission without fear of Google penalties. The top ten challenges in 2012 internet marketing and how to overcome each and every one to achieve a greater level of success. The SEO software you can't afford to pass by. How to outsource your daily tasks to save time and multiply your profits. If you've never outsourced or had a bad experience, you won't want to miss this chapter. and much more! So Can You Afford Not To Update Your Game For 2013? For the price of lunch, you can get your hands on the definitive guide to internet marketing in 2013. Don't fall victim to Google's algorithms and miss out on potentially tens of thousands of dollars in profit this year. Invest today and maximize your profit this year!

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