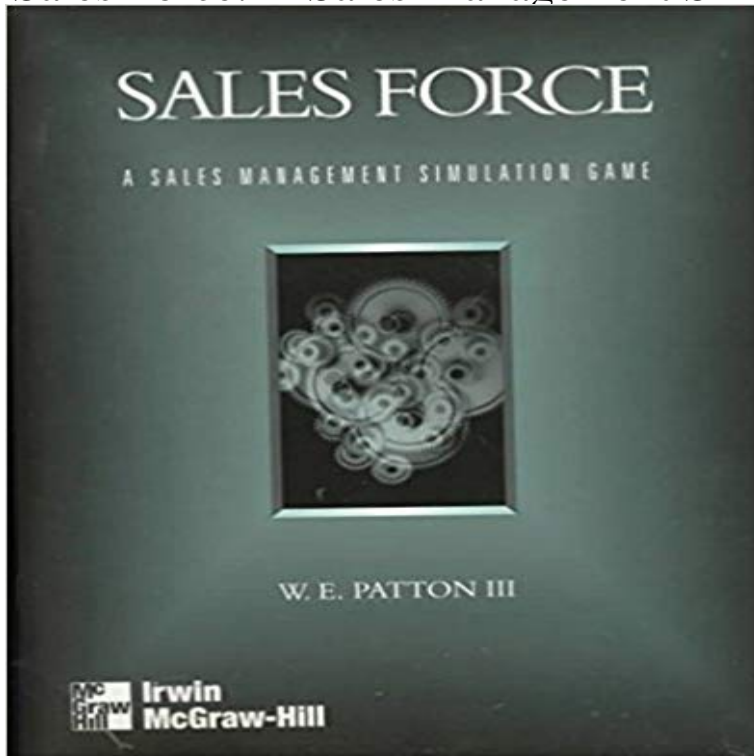


Sales Force: A Sales Management Simulation Game



Personal selling and sales management can be studied in the classroom, the theories can be discussed and cases can be evaluated, but the best way for students to grasp the material is hands-on experience! Because of this many sales course include a large portion of experiential exercises. Now you have the ability to go take your students one step further and have them interact with a computer simulation that will take them one step closer to being in the field.

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