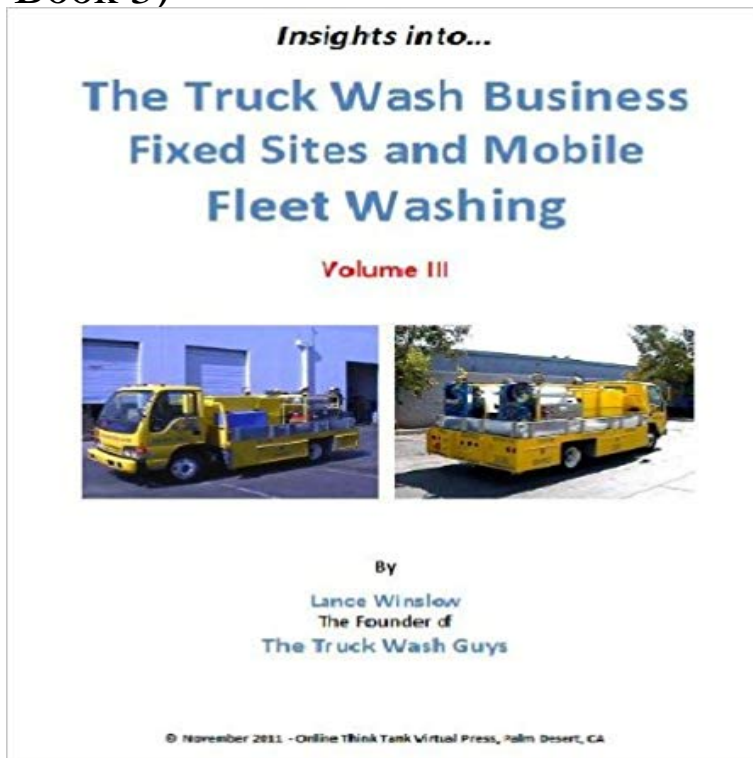


# Insights Into the Truck Wash Business Fixed Site and Mobile Fleet Washing III (Lance Winslow Small Business Series - Truck Washing Book 3)



This is the third volume of essays, articles, and technical pieces on the truck washing industry by the founder of the Truck Wash Guys. This volume contains information and insight into both the mobile and fixed side sides of the business. Each article and essay is between 250 and 2500 words specially designed for Kindle. The topics include:

1. Mobile Fleet Washing and Wash Water Affluent
2. Truck Wash Hazardous Story
3. Low Cost High Volume Fleet Washing
4. Developing a Marketing Plan for Mobile Fleet Washing
5. Would-Be Truck Wash Entrepreneur Fails to Face Facts
6. Sales Training for Fleet Washing Companies
7. Getting Fleet Car and Truck Washing Clientele
8. Truck Trailer Wash Outs
9. Mobile Truck Washing Case Study
10. Starting a Truck Wash But Never Actually Washed a Truck?
11. Over the Road Independents Signage Strategies
12. Fleet Washing Operations Manual Outline
13. Secrets to Washing Fleets of Nationwide Companies
14. Truck Detailing Shop Case Study
15. Equipment Needed for Company Fleet Washing
16. Part Time Business for Fire Fighters Mobile Washing?
17. Mobile Fleet Washing Advertising and Marketing
18. Mobile Pressure Washing and Cleaning Scheduling
19. Business Innovation Truck Snow Removal
20. Spring Time Washing Your Motor Home
21. How Long Does it Take to Wash a Truck?
22. Driving of Work Trucks for Fleet Washers with Big Water Tanks
23. Secret Marketing Plan for WashGuys
24. Mobile Truck and Car Fleet Washing Contract Selling
25. Washing Trucks and Buildings With Pressure Washers
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