

## How to write a Press Release



Finally, a press release method that actually works! Proven results! Don't waste any more time sending your press releases out into cyberspace with no ROI. If your press release fails to get you tons of backlinks and media attention, or if you're not sure what a press release is or why it's the single most effective marketing tool for every business, THE SECRETS YOU'VE BEEN MISSING ARE IN THIS EBOOK. This method is so simple and easy-to-follow you don't have to be an expert in PR to get massive exposure. My clients love this method because they love to see their name in the media. Plus it builds quality backlinks for their websites! More traffic = more customers = more inquiries + sales = money for you! If you think press releases are outdated or old school, think again. My method combines this tried-and-true public relations tactic with the best of Internet marketing. The result? Press releases that do double duty for you every time: 1. Go viral with your message by grabbing media attention 2. Make your website an authority in your field with qualified backlinks. You may not realize it, but you see press releases (or the results of press releases) every time you search online. Yet many people don't take advantage of this powerful tool simply because they don't know how press releases work. Or they've tried it in the past, gotten poor response and given up. I'll show you why so many press releases fail and how to make yours go through the roof. I'll teach you how to outsource 90% of the work with minimal cash outlay. HOW DOES IT FEEL TO HAVE YOUR NAME SPREAD LIKE WILDFIRE? The media is hungry for good stories. Once you understand the beast you can tame it to your advantage. The whole point of The Mass Exposure Press Release Formula is to quickly and easily cut through the online clutter and grab the attention and authority you deserve. I've used the same method

thousands of times with my clients and the results are staggering. In this book I reveal ALL my tools and techniques. I give you step-by-step training to get higher rankings. Stop wasting your money buying cheap backlinks. Build backlinks organically and reap the Google rewards. Once you try my method you'll see a huge jump in your rankings.

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**Releases for the Media - The Balance** Jul 12, 2016 Here is sample of a press release, showing both content and structure tips. This shows the format you should follow, with exact instructions as **A complete guide to writing an effective press release Marketing Press release - Wikipedia** **How to Write a Press Release for Your App Launch - Apptamin** Nov 1, 2016 Looking for ideas for how to write a press release that will catch the attention of media outlets? Here at Fit Small Business, weve got you **Sample Press Release** **How to Write a Press Release - The Balance** Have us write a press release that is designed to get media attention. Our writers know how to write press releases that attract media attention. **How To Write a Press Release, with Examples - CBS News** Sep 3, 2010 How to Write a Press Release. Craft a news-worthy release that will pique reporters interest - and stay far away from the recycle bin. **How to Write an Album Press Release - The Balance** How to Write the perfect press release. Inside tips for writing a press release that will generate tons of free publicity. Sample press release format template **How to Write a Press Release in 4 Easy Steps [+Examples]** **Writtent** May 20, 2016 Get a free press release template and learn how to write top-notch press releases in 2017. **Press Release -- How to Write a Press Release, Press Releases** If it were easy to write a press release, there would be no need for press release writing services, press release writing articles, books, and newsletters. Press **Writing and Formatting Tips for News Releases - iReach** Follow these tips to craft a powerful press release and reach all the right audiences. **How to Write a Press Release University of Leicester** Jun 16, 2015 If you want good press coverage, you need to master the art of the press release. Here are some tips. **How to Write a Press Release for a Nonprofit - Express Writers** Jan 11, 2017 While they are typically considered the domain of companies and individuals, press releases can be extremely helpful for nonprofit Nov 13, 2012 Press releases are an essential element of any public relations strategy. These short, compelling documents detail product releases, event **How To Write A Great Press Release - Business Insider** **22 Press Release Samples - [Press Release Format] - eReleases** Nov 15, 2016 Need to know how to format a business press release? Here is a standard format sample press release and step-by-step guide to writing a