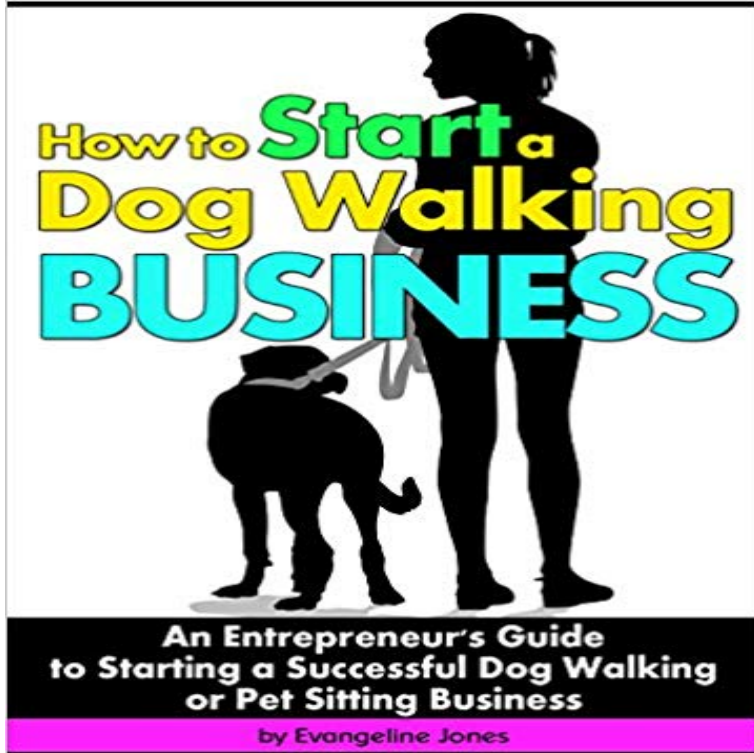


How to Start a Dog Walking Business: An Entrepreneurs Guide to Starting a Successful Dog Walking or Pet Sitting Business



If you're interested in turning your passion for dogs into a successful and lucrative business, then this book is for you! Read on your PC, Mac, smart phone, tablet, or Kindle device. Have lots of people told you that you have a natural talent when it comes to caring for dogs? It comes naturally. Dogs simply love you. They respond to you. And you, too, are happiest when you're in the presence of your 4-legged friends. Since caring for dogs comes so naturally to you, and since you enjoy it so much, why not create a source of income from it? The idea, in concept, is a good one. But no matter how good you are with dogs, the business side of dogs has nothing to do with the dogs themselves. The time you spend with them is only part of the greater picture of owning and running a successful business. For a business to thrive, you need to start to think like an entrepreneur. Not to worry though; I'm here to help you do exactly that! A successful business has character. It becomes a local household name. To become a local household name, you will need to learn the basics of market research, advertising, record-keeping, and honesty in practice. This eBook is designed to teach you everything you need to know to start a successful dog walking or pet sitting business. A Glossary of Resources is also available at the end of this book to help you expand your knowledge and extend your reach. This is a helpful list of smart phone applications, certifications, and websites that will make the business of your business a little easier to manage. If you're ready to finally have your dream job while at the same time establishing your business reputation and your own financial independence, then let's get started! Here is a preview of what you'll learn... Knowing Your Market and Competition Understanding the Business of Advertising Mastering Your Dog Business Learning the Business of

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