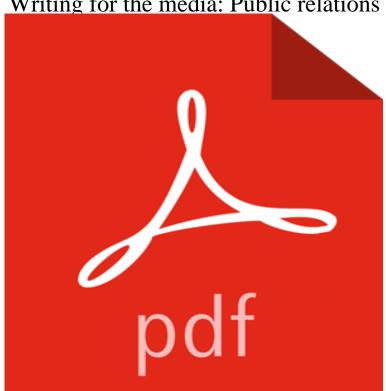
Writing for the media: Public relations and the press



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