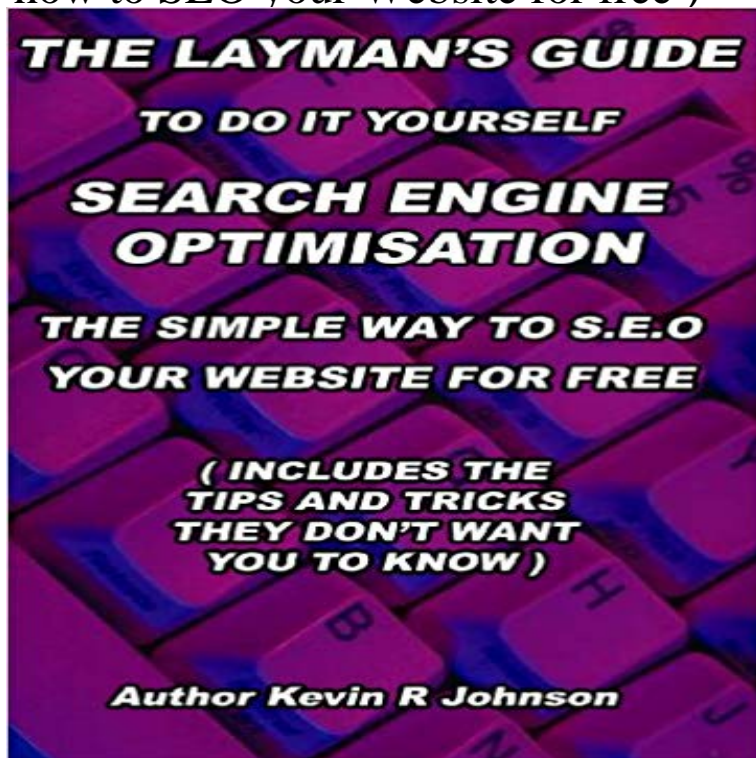


THE LAYMANS GUIDE TO SEARCH ENGINE OPTIMISATION (Or how to SEO your Website for free)



This Book is a Do it Yourself Guide to Search Engine Optimisation, Its Designed for the Layman and written without complicated jargon. It will help you optimise your Website so that the search engines will find and rank your site. Best of all You can do this without spending a fortune, this guide will explain, in simple language and with illustrations how you can do this all for FREE!..There are many SEO companies that will offer to do this with promises of number one rankings etc, and charge you huge amounts of money for the privilege ..No one can guarantee you number one ranking..its not actually possible unless you have an absolutely unique site dealing with an absolutely unique subject and are literally the only site in the world on your subject..Most of you will be up against a lot of other sites all competing for the top slots..Our book will help you optimise your site to get the best results..Our tips and tricks will help you gain an edge on your competitors...Will you get the top spot..Who knows for certain..What we do know is that our Guide will help you achieve good rankings without spending on having your site SEO done for you...The amount of time and effort you put in is up to you..What we provide is the know how, and the insider tricks to help you achieve good search engine rankings. Welcome to: THE LAYMANS GUIDE TO SEARCH ENGINE OPTIMIZATION

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