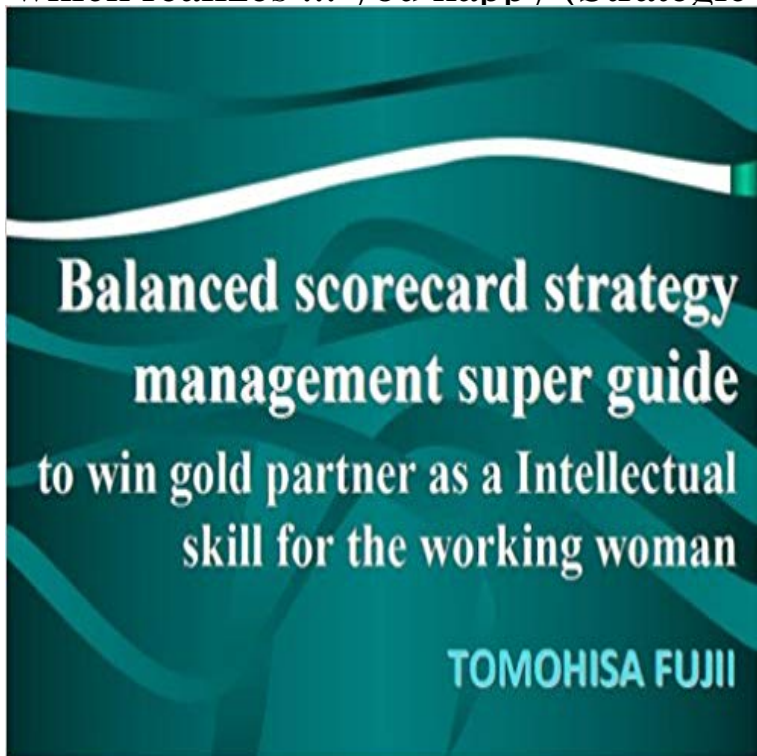


Balanced scorecard strategy management super guide to win gold partner as a Intellectual skill for brightening working women: The powerful tool which realizes ... you happy (Strategic management series?)



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?Balanced scorecard strategy management super guide to win gold partner as a Intellectual skill for the working woman? ?The powerful tool which realizes the dream of your life ?Balanced scorecard to keep dazzling beauty ? I initiate you into the strategic idea method to lead the life to the good luck! ? The strategic management technique to help a life design manage it, and introduce one kindly! ? For the skill up of the working woman fitted for the globalization era! ? For you who are looking for a gold partner of knowledge! ???

Tomohisa Fujii Preface It is the strategic management technique called the balance scorecard to want to recommend as one of intellectual skills that a woman expecting career up wants to wear by all means. What is a balance scorecard? The balance scorecards were produced by Robert S Professor Kaplan and others of Harvard University. It becomes required management technique in practicing the strategic management in a company and the body. Including a major company of the whole world, it is introduced into a medium and small-sized business, a public body and a government office, a hospital and shows a remarkable management effect. I love balance scorecards as a gold partner of smart knowledge deeply. I am troubled every day in business society and am had a hard time, and, with working women looking for a breakthrough, there is the thought that I want to spread the ring of the balance scorecard. With this book, I manage it with the basic structure as strategic management technique to help the skill up of the life design of the working woman and it is kind and introduces. I devise it to utilize a balance scorecard by many case studies by the illustration practically. With this book, I extract a part of previously published my book and

correct it. Furthermore, I introduce a representative thing of the world well-known strategic management technique and let balance scorecard and these cooperate and constitute it so that a more strategic management can catch a hint to develop it. I can learn the strategic idea method systematically and in this way aim at what this book helps as a guidebook brightening your life as a valuable thing with many crops. I pray for having you wear the strategic idea method of the balance scorecard eagerly to get on the wave of the globalization well, and to grow up as a working woman used in global society, and to build the life to glitter.

December 25, 2013 author Table of contents
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