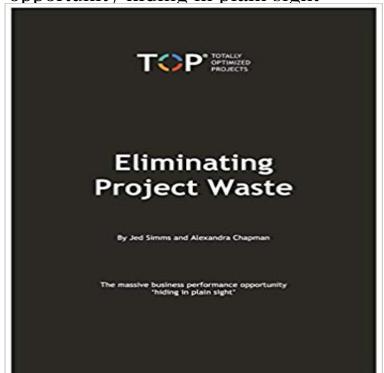
Eliminating Project Waste: The massive business performance opportunity hiding in plain sight



After all of the cost-cutting, downsizing, outsourcing and efficiency drives - there remains one last bastion of excessive waste: Strategy Execution and Project Delivery - projects. Projects have escaped scrutiny because, among other reasons: Executives have assumed that investing in project management tools, training and experts will solve the problem of problem projects (Most) project managers and their managers (eg SPMOs and CIOs) appear super-confident that this time will be different Through its governance roles, the become complicit business has perpetuating the problems, approving cost increases and accepting compromised results The measures of success have remained project-focused (on time/on budget) and the business measures have been fudged, compromised or ignored The (vendors, industry contractors. consultancies) has a vested interest in the status quo that allows them to make money at your expense. The cost of this waste is massive. Over expenditure, loss of competitiveness, significantly reduced profitability It is possible to double the delivered value while simultaneously reducing the costs to deliver. It is time to take action. It just requires business management to make a choice to choose to deal effectively with this waste, seize the opportunity and reap the returns. The payoff is the elimination of waste plus the opportunity to create a sustainable competitive advantage. Its time to act.

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