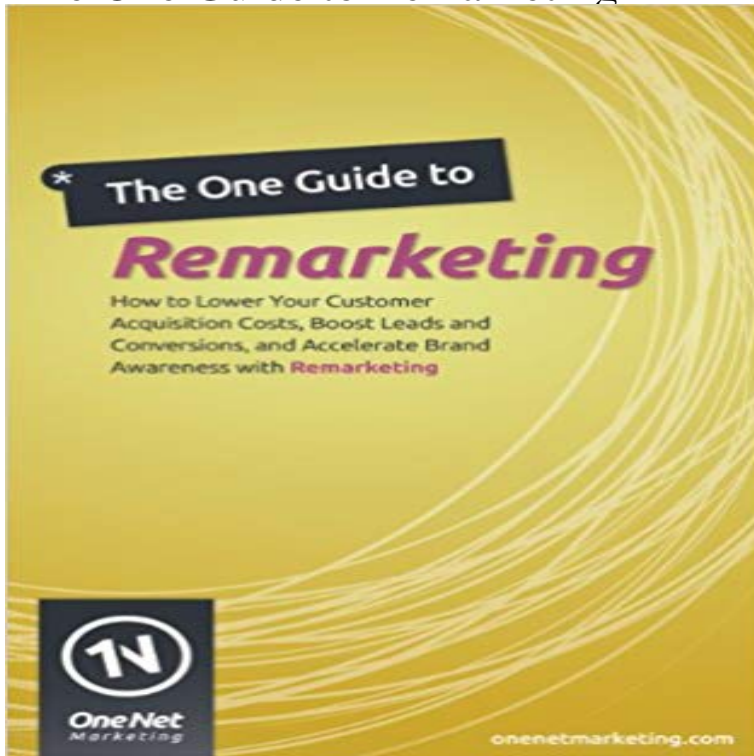


The One Guide to Remarketing



How to Lower Your Customer Acquisition Costs, Boost Leads and Conversions, and Accelerate Brand Awareness with Remarketing. Remarketing (also called re-targeting) is based on the premise that people who have already visited your websites key pages (product pages, shopping cart, etc) are much more likely to buy. This book will teach you how Remarketing works as well as how you can harness its power and create conversions.

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