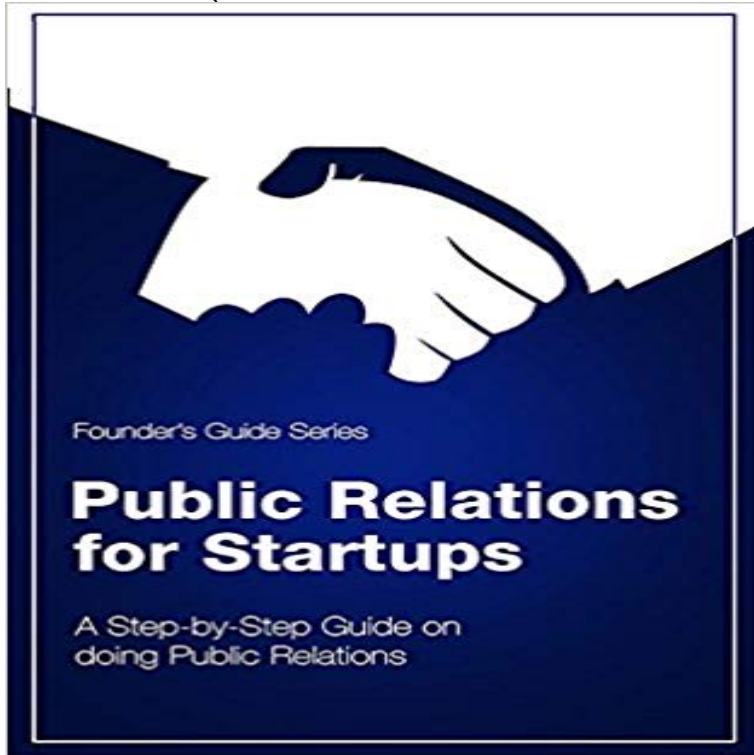


Public Relations for Startups: A Step-by Step Guide on doing Public Relations (Founders Guide Series Book 1)



Public Relations for Startups is a handbook for those starting out in business who would like to increase visibility and improve relations with the public, media and stakeholders. The e-book features practical ideas, tips and lessons in our experience of doing Public Relations as a startup company. It outlines the basic strategies of Public Relations to obtain media coverage, building connections with the press, and utilize online tools to develop good relations with the public. It also contains a wealth of information that will increase the chances of your company in getting media exposure by providing the crucial contents of an effective press release. Aside from that, it also gives a guide on how to contact, build rapport and develop relations with the media. This practical guide lays out the foundation for public relations that you can apply to your business now.

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