

The Audience And Its Landscape (Cultural Studies Series)



This book offers a major reconceptualization of the term audience, including the landscape of a given audience the situated and territorializing features of any way of seeing and defining the world. Given de Certeaus hypothesis that listening, watching, and reading all occur in places and result in produce transformed paths or spaces, the contributors to this landmark volume have provided innovative essays analyzing the transformations that take place in the geography between sender and receiver. The book acknowledges, in the face of conventional discourse analysis, the contextual features of discourse, to produce a complex and textured understanding of the concept of audience. The Audience and Its Landscape, presents the work of a vital cross-section of international scholars including Swedens Karl Erik Rosengren, the UKs Jay G. Blumler and Roger Silverstone, Australias Tony Bennett, Israels Elihu Katz, Canadas Martin Allor, and the United States Janice Radway, Byron Reeves, and John Fisk, to name a few. This book is truly groundbreaking in its depth and scope, and will speak to students of rhetoric, mass communication, cultural studies, anthropology, and sociology alike.

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Given his interdisciplinary approach, his work spans the fields of cultural He is the editor of the Comedia book series for Routledge and is on the of Cultural Studies, Television and New Media and Inter-Asia Cultural Studies. **Shaun Moores - Centre for Research in Media and Cultural Studies** Cultural studies audience research was never about critical distance or productive distrust of comment on their feelings about the series. However, the divide .. landscape) is keeping the project alive. Audience research is **Cultural studies - Wikipedia The audience and its landscape - James Hay, Lawrence Grossberg** : The Audience And Its Landscape (Cultural Studies) (9780813322858): James Hay, Ellen Wartella, Lawrence Series: Cultural Studies **Audience Studies 2.0. 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