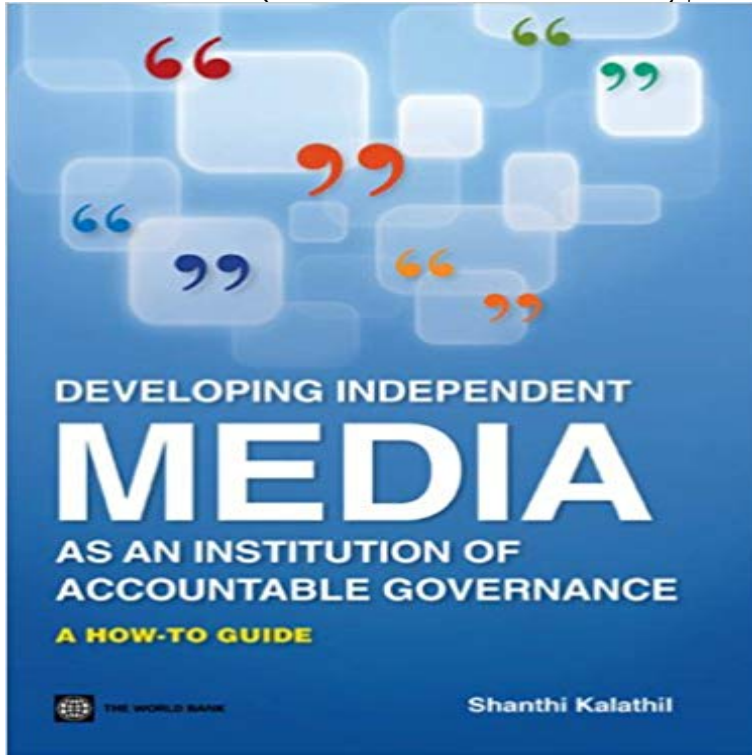


Developing Independent Media as an Institution of Accountable Governance (World Bank Working Paper)



Media development seeks to support and promote a pluralistic, editorially independent and financially sustainable media sector. An independent media sector buttresses key governance goals such as voice, accountability, and transparency -- not through dissemination of messages about these issues, but through its very existence. This handbook is the result of a multi-year effort, the first stage of which Public Sentinel: News Media and Governance Reform. That book explored key issues surrounding the media and governance, including: the ideal role of the media system in strengthening democratic governance, the conditions under which media systems fulfill their objectives, and the policy interventions most effective at helping the news media live up to its democratic potential. The second stage of this effort, presented here, is meant to bridge the gap between theory and practice. A survey reveals that very few governance advisors understand the concept of media development and how such programs could play a key role in advancing good governance. Ultimately, this handbook is designed for those who may be interested in media development programs, but are unclear about the whys, hows, and whens. It will introduce the fundamentals of media development, provide ways to conceptualize and analyze the sector, and help guide programming based on political economy analysis as well as individual country context. It also includes ideas on monitoring and evaluation of media development programs, plus links to further resources.

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governance / . for Governance and Accountability Program at the World Bank and serves on the leading independent paper, describes his experience of working with a. **Documents & Reports - Search Results - World Bank** ?Developing Independent Media as an Institution of Governance (World Bank Working Paper)-. ?Developing Independent Media as an **Show full item record - Open Knowledge Repository - World Bank** Cheap Developing Independent Media as an Institution of Accountable Governance (World Bank Working Paper), You can get more details about Developing **4 - World Bank eLibrary: Browse Results** Access to Information WorkIng PAPER SerIeS World Bank Institute (WBI) and supported financially by the Communication for Governance and citizen voice promoting free, independent, and plural media systems helping government institu- accountable governance, and hence achieving better development results. **ieg@ - World Bank Group** By Shanthi Kalathil Abstract: The World Banks Communication for Governance and Accountability Program (CommGAP) has spent several years exploring. **Developing Independent Media as an Institution of Accountable** such as governance, gender, participation, empowerment and rights. 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