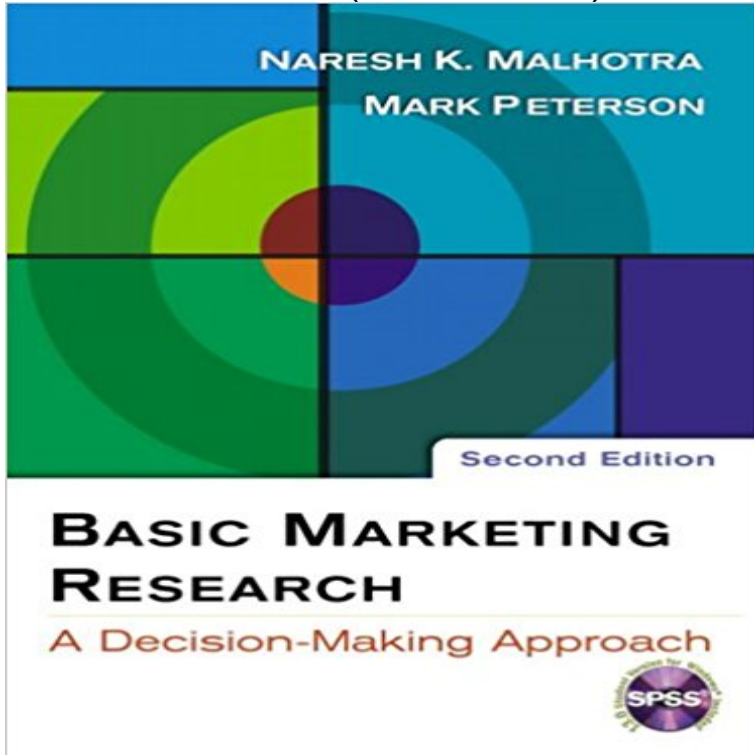


# Basic Marketing Research: A Decision-Making Approach with SPSS 13.0 Student CD (2nd Edition)



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