

# The Ultimate Google Hangouts Marketing Roadmap



Have you heard of Google Hangouts? If not, it is Google's free video and chat tool that anyone can use online. But did you realize the profitable marketing applications it has for your business? This 80+ page book will show you 12 powerful social marketing techniques you can immediately apply to your business online. You will gain an insiders look at how this simple free tool can grow your audience to levels you've only dreamed of. Here's a sneak peek at the chapters inside.

**Chapter 1) How Google Hangouts Will Benefit You**  
This chapter sets the foundation for how Google Hangouts can benefit your online marketing. You'll learn about the 12 different methods you can use Google Hangouts to beef up your marketing effectiveness online....many of them you've never considered before.

**Chapter 2) Google Hangouts 1 2 3**  
New to Hangouts? Not to fear! This chapter walks you through how to set up a Google Hangout and shows you where the automatic YouTube and Google Hangout connection is. You'll be surprised at how simple it can be.

**Chapter 3) How To Customize Google Hangouts**  
The best things in life really can be free! Google Hangouts can be easily customized. This chapter shows you the best Hangout apps you can add plus resources to build your brand even more..

**Chapter 4) The Long-Term Profits Connection**  
Here is where the dots for long-term business building are connected quickly! A very short chapter it is but one that is critical to turn the key on your mind regarding your business marketing future.

**Chapter 5) The YouTube Authority Connection**  
Ever wish your content would do double-duty and drive traffic to your site? Whenever you run a Google Hangout, it gets automatically uploaded to your YouTube account. Did you know you could customize your channel to showcase your hangouts and more? You'll also learn about actually optimizing your Google Hangouts

video too. Chapter 6) The SEO Authority Connection Looking for organic SEO that's free? Google Hangouts give you an extremely powerful boost in search engine rankings. Here, you will learn about the extra benefits your business will receive when you publish your Hangout on your site...and tips to make that easy. Chapter 7) The Facebook Authority Connection It doesn't matter how many people are following you or like your page - there is a technique you can use to ensure that your Google Hangouts video gets seen beyond your own personal network. Chapter 8) The Pinterest Authority Connection Pinterest exploded onto the social media scene in 2012 and is one of the most highly trafficked social media sites online. Besides pinning images, you can also pin videos! But only only that - you can use Pinterest's custom abilities to highlight your hangouts even more. Chapter 9) The Niche Marketing Authority Connection Smart businesses want to become \*the\* go-to authority of choice within their niche. It simply makes good business sense! In this chapter, you will learn a simple way to start building your niche marketing authority day by day via the power of Google Hangouts. In addition, you'll learn: Chapter 10) The Offline Authority Connection Chapter 11) The Mobile Authority Connection Chapter 12) The B2B Authority Connection Chapter 13) The Newbie Authority Connection Chapter 14) The Curation Authority Connection Chapter 15) The eMail Marketing Authority Connection Chapter 16) The Pull Authority Connection Chapter 17) Your Next Steps Finally, we wrap up the entire book with a quick action step you can take to immediately start to profit with Google Hangouts. By this time, you'll have 12 powerful marketing techniques at your fingertips....waiting for you to put into action. In closing, the Ultimate Google Marketing Hangouts Roadmap delivers into your hands the ability to take your online marketing to the next level. Get ready to gain this powerful Social and SEO advantage today!

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