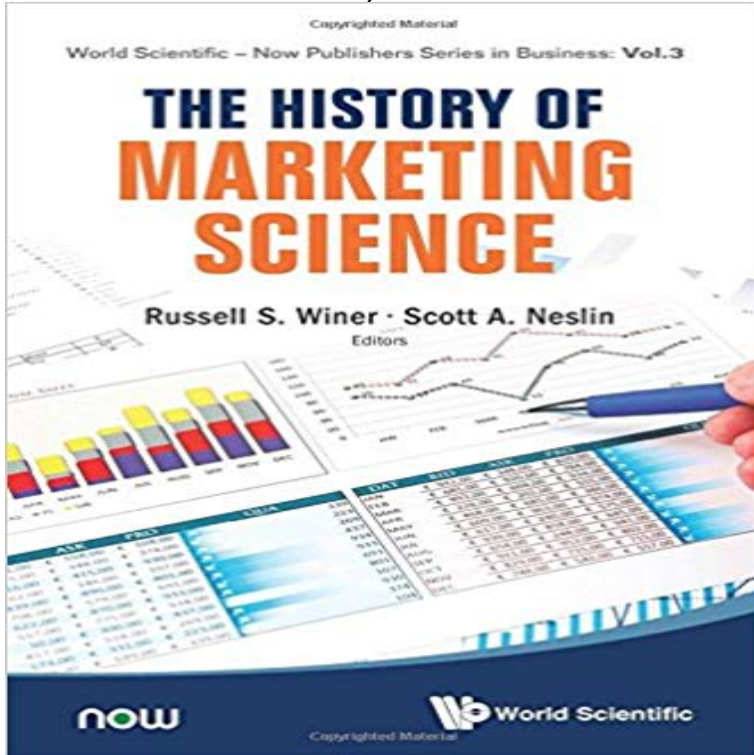


# The History of Marketing Science (World Scientific-Now Publishers Series in Business)



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