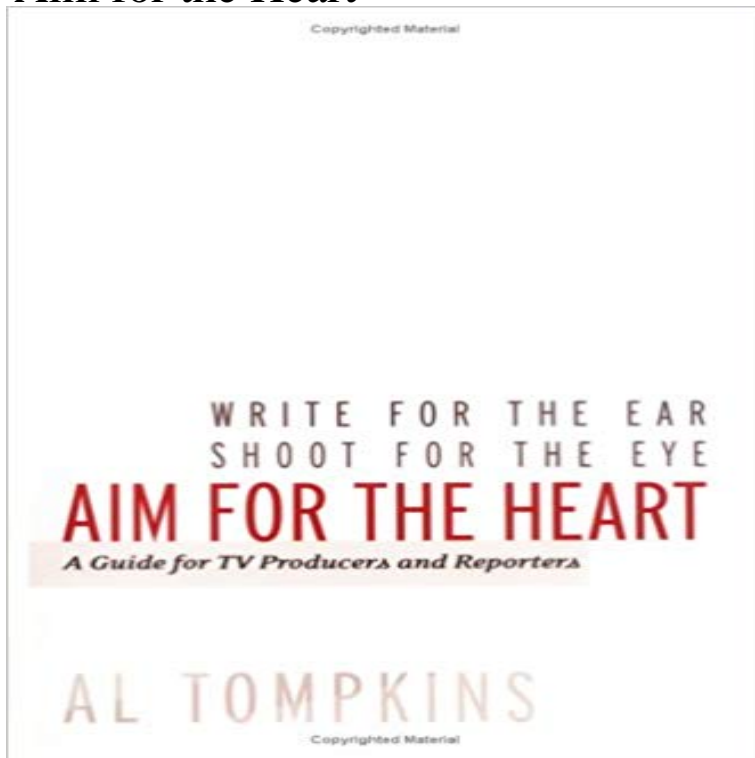


## Aim for the Heart



The goal of this book is to help professional broadcast reporters, producers, and photojournalists tell stronger stories. It can serve as a guide for news managers whose job it is to train, coach, and inspire others. Veteran journalist Al Tompkins is Broadcast and Online Group Leader for the Poynter Institute for Media Studies.

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