

Strategic Issues in European Aerospace Industry



A collection of perspectives provided by a mix of academics, industrialist and government officials on the challenges facing the European aerospace industry. The book focuses on two interrelated challenges. The consolidated American aerospace industry, which has undergone \$100 billion worth of merger activity. The second is the task of rationalism and consolidation required in the European industry in itself. Through a mix of analytical perspectives and project orientated assessments, the book provides a guide to the major strategic agenda for the European industry and the technical, political and economic agenda for aerospace in the next decade and beyond.

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